
Positron Signs Rocksoft as an Official Reseller

MONTREAL, April 28th, 2009 – Positron announced today that Rocksoft Inc. is an official member of the Positron Partner program and will be reselling Positron solutions to the marketplace. This represents the first step for Rocksoft to resell the powerful and flexible Asterisk[®] based solutions from Positron, who offers the first integrated “Blade” solution.

“Rocksoft is a fantastic match for Positron,” said Richard McGravie, President of Positron Telecom. “They are a small established reseller with a proven track record in rolling out business solutions for the small and medium enterprise market. Our integrated and powerful PBX solutions are ideally suited for their customers and offer a broader range of features and performance compared to many existing vendors.”

“We came to Positron with a challenge,” said Roch Otis, President of Rocksoft. “We were unable to get certain features that our customers were asking for, so we gave them a challenge to see if they could provide us with them. Positron not only delivered, they did it in three days!! “

Positron Telecom has created a partnering program to meet the many needs of the market place. Through innovation, support and sharing of ideas, this program can be profitable and beneficial to all parties. The program is designed to establish distribution and reseller partnerships with independent software vendors (ISVs), systems integrators, consultants and other technology companies. These companies will benefit from integration with, or distribution of, Positron products globally or within a specific territory

Many of today’s telephony solutions were produced over five years ago and struggle to integrate within the IP world. Positron Telecom breaks through that obstacle. Traditional telephony PBX boards only provide the telephony interface, which have intricate drivers that can have operating system issues and require a complex installation process that is prone to failure. The Positron Telecom solution incorporates the PBX, telephony and IP ports and installs as an Ethernet adapter, which makes its operating system independent, thus requiring no additional drivers.

About Rocksoft

Founded in 1993, Rocksoft specializes in designing custom software applications and IP telephony solutions for small to medium sized businesses. Recently awarded the most prestigious recognition from Microsoft as a Certified Gold Partner, Rocksoft’s certified team of professionals are dedicated to answering specific needs and objectives that provide the right combination of products and services.

About Positron Telecommunications System Inc.

Positron Telecommunications Systems Inc., which was established in January 2008, creates, develops and markets sophisticated VoIP equipment for enterprise communication and collaboration through communication service providers. The company’s products integrate VoIP and traditional telephony in stand-alone systems that combine ease of use with powerful functionality. Its VoIP devices connect analog devices (telephone, fax and modem) to an IP-Network and gateways, connect PSTN users to an IP Network or analog PBX, as well as Key Systems to an IP-Network.

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